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Kamen et al.(10) **Pub. No.: US 2020/0301987 A1**(43) **Pub. Date: Sep. 24, 2020**(54) **TASTE EXTRACTION CURATION AND
TAGGING****G06F 16/332** (2006.01)**H04L 12/58** (2006.01)(71) Applicant: **Foursquare Labs, Inc.**, New York, NY
(US)(52) **U.S. Cl.****CPC** **G06F 16/9535** (2019.01); **G06Q 50/12**
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67/306 (2013.01)(72) Inventors: **Matthew J. Kamen**, New York, NY
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(US)(57) **ABSTRACT**(21) Appl. No.: **16/841,121**(22) Filed: **Apr. 6, 2020****Related U.S. Application Data**(63) Continuation of application No. 14/812,155, filed on
Jul. 29, 2015, now Pat. No. 10,614,138.**Publication Classification**(51) **Int. Cl.****G06F 16/9535** (2006.01)**G06Q 50/12** (2006.01)**G06Q 30/02** (2006.01)**G06F 16/28** (2006.01)**G06F 9/50** (2006.01)**H04L 29/08** (2006.01)

In non-limiting examples of the present disclosure, taste data is generated and usable within one or more applications. A taste is one or more elements that describe an entity. Information of an application may be processed to extract entity data that corresponds to a plurality of candidates to be designated as tastes (taste data). The candidates for the tastes are curated. In examples, the curating comprises filtering the candidates for tastes to remove extracted candidates. Extraction rules for managing structured taste data may be applied in the filtering. A status of a remaining candidate may be determined as approved or rejected based on processing of received user feedback. Taste data may be generated for an approved candidate. The generating of the taste data may comprise assigning parameters that include a descriptor type and a recommendation type. Taste data may be used within an application.

200